

## ETHICAL MARKETING POLICY

Lark's Song Inc. is committed to the principles of ethical marketing in alignment with the International Coach Federation's Statement on Ethics, Integrity, and Transparency Policy.

This statement identifies the ICF Core Values, Ethical Principles, and standards of behavior for all ICF Professional Coaches and Accredited Providers.

Lark's Song Inc. committed to honesty and integrity in our marketing and communications with all current and future students, participants, organizations, and partners.

Lark's Song Inc. is committed to keeping all personal data and information safe, and honoring principles security and privacy and ethics and agreements of confidentiality for all current and future students, participants, organizations, and partners.

Lark's Song Inc. will not share your personal data and information and will not use the information for organizational gain.

We adhere to the Anti-Spam legislation that provides boundaries for email marketing, and we will not send you direct email messages without first, obtaining consent, second, clearly providing our identification information, and third, providing an unsubscribe mechanism.

## Questions and Further Information

Lark's Song Inc. strives to adhere to ethical marketing practices and continues to adjust and ensure policies meet the current environment and participant needs.

You can contact Megan Gilmore, Executive Director at 765-251-5275 or megan@larkssong.com with any questions, requests for accommodations, or concerns of inappropriate conduct.